



**City Council Work Session  
City of Belleair Beach, Florida**

**Monday, August 21, 2023  
Community Center, 6:00pm**

**PUBLIC MEETING NOTICE  
AGENDA**

Call to Order  
Pledge of Allegiance  
Roll Call

1. Review Stormwater Improvement Project Plans – Gemini Engineering & Sciences Inc. (City Manager Riefler)
2. Discussion on Strategic Plan Objectives for FY 23/24. (City Manager Riefler)
3. Discussion on Maximum Parking Time Limits. (Councilmember Roberts)
4. General Business.

**Adjournment**

Any person who decides to appeal any decision of the City Council with respect to any matter considered at this meeting will need a record of the proceedings and for such purposes may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is based. The law does not require the City Clerk to transcribe verbatim minutes, therefore, the applicant must make the necessary arrangements with a private reporter or private reporting firm and bear the resulting expense. Any person with a disability requiring reasonable accommodation in order to participate in this meeting should call 727-595-4646 or fax a written request to 727-593-1409.

Patricia A. Gentry, City Clerk

# PUBLIC SAFETY & HEALTH

*GOAL 1: Provide a safe and healthy environment for our residents.*

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- Ensure responsive, high quality emergency services
  - Monitor response times and service delivery
- Ensure safe conditions through proactive maintenance and new infrastructure.
  - Seawall improvements
- Implement robust disaster management plans
  - Review annually. Emphasize resiliency & 'lessons learned
- Maintain Public Bathing Beach Area

# PUBLIC SAFETY & HEALTH

*GOAL 1: Provide a safe and healthy environment for our residents.*

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- Facilitate healthy lifestyle for residents
  - Maintain walking easement
  - P&R Board recommendation for Bayside Park gazebo or shade cover
- Address future transportation impacts
  - Street repaving
  - Continue to monitor contractor permitting & zone compliance
- Ensure adequate citywide lighting – Staff evaluation
- Monitor 12<sup>th</sup> St X-walk / traffic island situation – County Study

# TAX DOLLAR VALUE

*GOAL 2: Deliver the best value for the taxpayer dollar. Prioritize and manage based on “targeted outcomes”.*

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- *“Best Value” Focus - Effective, Efficient, Sustainable, Resilient*
  - Continue to invest in our Human Resources and City Staff
    - Training & Development
  - Continue to optimize CIP with reserve projection
  - Continue to engage Citizen Advisory Committee
- **Maximize Return-On-Investment (ROI)**
  - City Hall, Marina
- **Leverage grants, special assessments**
  - Continue policy to integrate with all capital projects and the budget process
- **Leverage technology in communications**

## TAX DOLLAR VALUE

*GOAL 2: Deliver the best value for the taxpayer dollar. Prioritize and manage based on “targeted outcomes”.*

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- Budget process based on strategic plan
  - Fiscal responsibility
  - Strategic Goals and Objectives
- Seek community volunteers

## COMMS & COMMUNITY

**GOAL 3:** *Credible, timely, and transparent information and feedback between the city and residents. Engender “Pride of Ownership”, inclusion and civility.*

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- Foster code compliance v enforcement (education & comms)
- Modernize lighting (streets, parks, beach access, public spaces)
  - Develop Citywide plan/align with CIP – near & long term
  - Thoroughly evaluate solar options & grants
- Expand Marina parking lot utilization & revitalized
- Minimize “above ground” utilities
- Mature, manicured foliage and vegetation
- Maintain a citywide maintenance program

## COMMS & COMMUNITY

**GOAL 3:** *Credible, timely, and transparent information and feedback between the city and residents. Engender “Pride of Ownership”, inclusion and civility.*

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- **Manage Resident Expectations:**
  - project schedule & effectiveness (i.e. stormwater mitigation)
- **Timely, accessible, user-friendly**
  - Continue Ask the City Manager (Cc Council)
  - Online form for parking (boats, RV's, trailers)
- **Continue to build contact list of residents**
  - Disaster, emergency, community events, surveys
- **Increase the functionality of the City website**
  - ADA (Americans with Disabilities Act) compliance
  - Model other quality municipal websites

## COMMS & COMMUNITY

**GOAL 3:** *Credible, timely, and transparent information and feedback between the city and residents. Engender “Pride of Ownership”, inclusion and civility.*

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- Continue to engage community
  - Town Hall Meetings
  - Belleair Beach 101 (Budget, Capital Plan)
    - Utilize Town Hall mtgs to educate residents on Budget, CIP, Codes



# AESTHETICS

**GOAL 4:** *Create a vibrant, well-planned, well-maintained appearance for the city that denotes our sense of “community” and our quality of life.*

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- Master Plan for Gulf BLVD beautification
  - Undergrounding / wooden pole replacement
    - Evaluate DUKE cost updates
    - Holiday decorations
- Street repaving and valley curb repairs
- Street lighting and undergrounding utilities

## BEACH & WATERFRONT

*GOAL 5: Preserve and protect our city's natural beach and waterfront environments.*

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- Continue beach/swimmer safety
- Beach re-nourishment
  - support state and county projects
- Red tide mitigation
- Waterfront code enforcement
  - Start Capital saving program for boat

PUBLIC  
SAFETY  
& HEALTH

**GOAL 1:** *Provide a safe and healthy environment for our residents.*

OBJ 1: Address and mitigate street flooding issues.

OBJ 2: Develop Citywide streetlight plan.

TAX \$\$ VALUE

**GOAL 2:** *Deliver the best value for the taxpayer dollar. Prioritize and manage based on “targeted outcomes”.*

OBJ 1: Re-visit economic impacts on CIP and Reserve funds

OBJ 2:

COMMS  
&  
COMMUNITY

**GOAL 3:** *Credible, timely, and transparent information and feedback between the city and residents. Engender “Pride of Ownership”, inclusion and civility.*

OBJ 1: Gulf Blvd traffic monitor isl/x-walk @ 12<sup>th</sup> ST.

OBJ 2:

AESTHETICS

**GOAL 4:** *Create a vibrant, well-planned, well-maintained appearance for the city that denotes our sense of “community” and our quality of life.*

OBJ 1: Gulf Blvd – beautification / cable cross-wire & U/G.

OBJ 2:

BEACH/WATER

**GOAL 5:** *Preserve and protect our city’s natural beach and waterfront environments.*

OBJ 1: Beach re-nourishment (IRB issues?). Alternative \$.

OBJ 2: