



**City Council Work Session
City of Belleair Beach, Florida**

**Monday, November 19, 2018
Community Center, 5:30 PM**

PUBLIC MEETING MINUTES

The meeting was called to order by Mayor Leslie Ford Notaro, followed by a Pledge of Allegiance to the Flag of the United States of America.

Roll Call: Present were Councilmembers Marv Behm, Todd Harper, Wanda Schwerer, and Jody Shirley; Mayor Leslie Ford Notaro, Vice Mayor Glenn Gunn, City Manager Lynn Rives, City Clerk Patricia Gentry, and Finance Officer Melanie Kruszona. Councilmember John Pietrowski was unable to attend.

1. Discussion on Strategic Plan.

Vice Mayor Gunn: The goal is to create a strategic plan that we all understand, agree upon, and support. The elements of the strategic plan are:

Vision
Mission
Core Values
Goals
Objectives
Action Plan

Discussion followed regarding:

- To begin with a Vision Statement – “To be a premier Florida Gulf Coast residential community”
- To foster communication with Residents, Legislators, and other agencies - promoting advocacy for the City will drive the demand to live in Belleair Beach and increase property values
- To revise the existing Mission Statement as a living document and consistently review when needed to identify strengths and weaknesses – Aesthetics, Safety, Water-centric, Communication, Tax Dollar Value
- To recognize changing demographics of the City and adjust accordingly

- Infrastructure costs will be a key component of the strategic plan
- Sea level rise and flood insurance costs will affect property values
- How can a contact list for Residents and Property Owners be developed to disseminate emergency and general information
- How to obtain grants, develop relationships with the agencies in charge of the grants, and to have savings plans in place to match a grant if required
- To explore different avenues of communication with Residents for education on code requirements and compliance
- Development of the Marina parking lot as a revenue source by leasing space to condo residents
- Imposing a stormwater fee to fund stormwater infrastructure, and roadway impact fees for new construction – there is significant damage being done to streets where there is currently construction

Future discussions will go into more detail on each topic and determine what the priorities should be.

2. Discussion on City-Wide Street Light Standard.

City Manager Rives: We need to resolve the streetlighting issue – solar versus electric, style, installation and maintenance cost, operating costs, concrete poles, and the number of poles needed based on the type of lighting used.

3. General Business.

Mr. Steve Marsh, 2250 Donato Drive: I would like to ask that we appoint a group of three individuals from the BEI neighborhood to represent all 114 properties in the neighborhood. The primary purpose of this group would be to observe the undergrounding project. The group will meet on a regular schedule with the City Manager and contractors to monitor and evaluate performance and observe the appropriate allocation of funds. The group will promote transparency and be responsible for submitting information back to the 114 Residents after each meeting. The group will be comprised of three Residents from the Bellevue Islands Estate and will be active until project completion. "So, transparency, shared risk, and clear communications."

City Manager Rives: Regarding the timeline – we have hired a consultant, we will be meeting with Duke, Bright House, and other entities to move this forward, then go out for bid for the boring contractor. What I suggested at the Council meeting – that instead of creating a group, Councilmember Behm would work with me, and one or two other people would participate with us.

Mr. Marsh: I think that the BEI people should elect the three people.

Mr. Marsh: We have three volunteers already.

City Manager Rives: If the Council agrees that would be fine.

Mr. Marsh: We just want to assist. I think we can actually do work as well to help bring information to make decisions.

City Manager Rives: When we get to the construction and contract phase, that's ...

Mr. Marsh: It's more of a timeline...

City Manager Rives: So, it's just a communications group...

Vice Mayor Gunn: It's a communications group to take information to the Residents – problems or issues, a set of eyes for the major stakeholders - they just wrote you a check for \$2.2 million dollars, they would like a little oversight in this.

City Manager Rives: The process is that the Council is the oversight and the group of Residents is as I had suggested at the Council meeting.

Mayor Notaro: It's a communications issue, not a veto power or running the project – the City and the Council run the project.

Vice Mayor Gunn: That's accepted. I think the group is looking for recognition and acknowledgement that they are a stakeholder, they would like to participate in your meetings with the project manager and the contractor and look at the expenditures when they exceed a certain amount and if there is a difference of opinion it should come to the City Council for the final decision.

City Manager Rives: Yes, I think that's what I said at the meeting.

Councilmember Shirley: Yes, I think so too, and possibly identified Marv [Behm] as one of the Residents.

Mr. Marsh to Council: I have the three names [for Council].

City Manager Rives: You would give them to me, City Council would not be involved [in the naming of the group].

Councilmember Shirley: We can't be involved, unless you have one of us, did you want to have Marvin involved?

Mr. Marsh: No...

Vice Mayor Gunn: Marv was the focus of initial contact because of his experience with facilities, but as far as the financial oversight, the project

management - the more eyes the better. It's not meant to add a level of complexity, just some extra eyes.

Councilmember Shirley: Streetlighting?

City Manager Rives: It's a stakeholder's group, not a committee - they would not be involved in streetlighting. We need to make the decision for BEI streetlighting within the next 30 days and finalize it and establish a City-wide standard.

Mr. Marsh will email the three names for the stakeholder group to City Manager Rives and a meeting will be scheduled.

City Manager Rives: What is the consensus for putting a speed bump on Harbor Drive.

Consensus for an asphalt speed table hump is yes.

ADJOURN

MOTION was made by Councilmember Shirley to adjourn at 7:23 PM.

Motion passed 6-0.

December 3, 2018
Date Approved

APPROVED: Leslie Notaro
Leslie Ford Notaro, Mayor

ATTEST: Patricia A. Gentry
Patricia A. Gentry, City Clerk