



THE BELLEAIR BEACH BREEZE

July 2013

City of Belleair Beach

Mayor

Rob Baldwin

Vice Mayor

Leslie Notaro

Councilmembers

Jeril S. Cohen

David Dumville

Mitch Krach

John Pietrowski

Wanda Schwerer

City Manager

Nancy G. Gonzalez

City Clerk

Patricia A. Gentry, CMC

Finance Officer

Melanie Neumann

City Attorney

Paul J. Marino

Community Services

Allen Godfrey

Administrative Assistant

Pamela J. Nightingale

Community Services Staff

Howard Chavis, Supervisor

Jana Mastilovic

Community Improvement Officer

John Ouimette

Upcoming City Council Meetings

July 1, 2013 - 6:00 pm

City of Belleair Beach
444 Causeway Boulevard
Belleair Beach FL 33786

727.595.4646

727.593.1409 FAX

Hours: 8:00 am to 4:30 pm M-F

www.cityofbelleairbeach.com

Continued Restrictions

Continued conservation of reclaimed water needed

Because of the reduced availability of reclaimed water, Pinellas County reclaimed water will continue to be unavailable on Mondays, Thursdays, and Fridays while the system is shut-down for maintenance and storage level recovery. Customers are encouraged to continue limiting their reclaimed water use to help with this resource recovery initiative.

During the past several months, storage levels of reclaimed water declined to the point of exhausting the water in storage and potentially damaging pump equipment. As the return of seasonal rainfall helps stabilize reclaimed water supplies, the reclaimed water system's capacity will be re-evaluated. This shut-down schedule is anticipated to remain in effect until storage levels recover, at which time the reclaimed water system will be returned to full operation.

Pinellas County appreciates customers' patience, understanding and cooperation. For more details, please call Customer Service regarding reclaimed water at (727) 464-4000.

Happy Birthday

Happy Birthday America!

Fourth of July and Independence Day, July 4th has been a federal holiday in the United States since 1941, but the tradition of Independence Day celebrations goes back to the 18th century and the American Revolution (1775-83). In June 1776, representatives of the 13 colonies then fighting in the revolutionary struggle, wrote a resolution that would declare their independence from Great Britain. On July 2nd, the Continental Congress voted in favor of independence, and two days later its delegates adopted the Declaration of Independence, a historic document drafted by Thomas Jefferson. From 1776 until the present day, July 4th has been celebrated as the birth of American independence, with typical festivities ranging from fireworks, parades and concerts to more casual family gatherings and barbecues.

City Hall will be closed on the 4th of July, but will re-open on July 5, 2013 at 8 am.

Enjoy your 4th!

Highlights of the June City Council Meeting

Ms. Amanda Coffey from the Pinellas County Property Appraisers Office advised City Council that the estimate for Belleair Beach was an overall increase of 5.33% in taxable value for 2012-2013. Belleair Beach was one of the highest increases in the county. Condominiums are increasing at approximately 4%. The tax roll should be certified by June 24th.

City Council passed an Ordinance pertaining to Flood Hazard Maps, designating a floodplain Administrator; adopting procedures for development in flood hazard areas.

Zoning limitations on Mobile and Modular housing was amended to match the Florida Building Code.

Jack Quimette (Community Improvement Officer) answered inquiries of City Council on habitual code violation offenders. Mr. Quimette also mentioned that during turtle season, he will be rigorously enforcing the City's lighting restrictions on the beach.

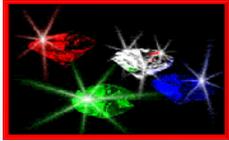
City Manager, Nancy Gonzalez presented the new contract from Pinellas County Sheriff's Office for law enforcement in Belleair Beach. Sheriff Bob Gualtieri answered questions for Council. The contract was accepted by City Council.

Community Services Director Allen Godfrey stated there would be changes to the City's Emergency Operation Procedures to meet requirements by FEMA. A memorandum of understanding with the Suncoast Fire and Rescue was continued.

The City Manager was given the authority to adjust the fee requirement for the rental of the Community Room based on individual circumstances.

City Council approved a Resolution in support of stopping the use and sale of tobacco products to minors.

June was declared Hurricane Awareness Month.



John's Gems

Community Improvement Officer—John Duimette

Putting Up A Fence?



Sec. 94-251. - Fences, walls and hedges.

The following regulations shall apply to all fences, walls and hedges within the city:

- (1) All fences, walls or hedges on residential property not bounded, in whole or part, by any waterway shall not exceed a height of six feet in the required side or rear setback area. A fence or wall is not permitted in the required front setback area. A hedge may be grown in the front setback area of residential property, but shall not exceed three feet in height.
- (2) On property bounded in whole or part by any body of water, a fence, wall and/or hedge shall not exceed a height of six feet in the required side setback area. A fence, wall or hedge shall not exceed a height of four feet in the required rear (water) setback area. A hedge may be grown in the front setback area of residential property, but shall not exceed three feet in height.

To read the complete Section 94-251, please visit www.municode.com.

July is National Cell Phone Courtesy Month

July is National Cellphone Courtesy Month – an event Jacqueline Whitmore founded in 2002 with the intent to encourage the increasingly unmindful cellphone users to be more respectful of their surroundings by using some simple cellphone etiquette principles.

Did you know that at least 91% of Americans own cell phones?

However, some people do not know, or have forgotten the basics of proper cell phone etiquette.

Always check for cell phone rules when in a business place. Many businesses now-a-days have certain rules when it comes to people using their cell phones, whether it is employees or customers.

The person in front of you is more important than the call.

Don't hold private conversations in public places. You never know who can overhear you.

If you are talking on your phone in public, keep your voice at a reasonable level. If you cannot hear the other person or she/he cannot hear you, plan to call each other at a more convenient time.

Know when it is appropriate to have your cell phone on ringer. If you are in a public place, i.e. theater or restaurant, a cell phone should be on vibrate.

Don't text and drive! While this is more a safety concern than a courtesy concern, you should still follow this rule of the road. You also should keep talking on your phone to a minimum while driving.



Healthy Good News...

A new study has revealed that a short 15-minute walk after every meal can regulate blood sugar levels in the body and minimize the risk of developing type 2 diabetes and cardiovascular diseases.

Several researches have shown significant benefits of physical activity which keeps the blood flow in the body intact and the heart healthy. The study has found the key to control type-2 diabetes, particularly in older adults. A 15-minute stroll after every meal can significantly reduce the blood sugar levels in the body and help minimize the risk of cardiovascular diseases.

The study found that 15-minute walks after each meal were more effective than a continuous walk of up to three hours following an evening meal.

Diabetes is a condition where the body either fails to produce enough insulin to regulate the blood sugar levels or the cells do not respond to the insulin produced in the pancreas. According to a latest WHO report, 347 million people worldwide have been diagnosed with diabetes. The total cost of diagnosed diabetes increased by 41 percent since 2007. Nearly \$176 billion is spent in health care for the treatment of diabetes each year in the U.S., according to American Diabetes Association.



Researchers suggest that the finding of the study is highly important as it has found an effective way to control the risk of type-2 diabetes in older adults. Health experts recommend 45-minutes of exercise most days of the week to control diabetes.

But Lead author, Loretta DiPietro of the Department of Exercise Science at The George Washington University School of Public Health and Health Services, says that older adults are not motivated to exercise for sustained periods. Hence, the study has shown a much simpler way to control their diabetes.

DEALING WITH THE PEEL



After a day in the sun, you may find yourself with fiery sunburn. And then a few days later, you have itchy, peeling skin. Peeling skin is not only unattractive, it can also be quite painful. Here are a few simple ways to deal with the peel.

Cool it down

If you notice your skin start to peel, the first thing you should do is take a cold shower or bath. The cold water will help your skin cool down and slow the peeling process. When you are drying your skin, be sure to pat dry with a clean, soft towel and avoid rubbing. By rubbing your skin, you can actually speed up and spread the peeling of your skin -- and you definitely don't want to do that.

Stop the itch

You should avoid scratching your skin when it's peeling. You can actually do permanent damage to your skin in the form of scars. If you get the urge to scratch, the best thing to do is to use ice to dull the sensation. Put ice in a piece of soft cloth and gently place the cloth on top of the area of your skin that itches. The itch should subside once the ice begins to cool down the skin.

Moisturize your skin

Look for a moisturizer that is specifically designed to work on sunburn or peeling skin. Generally, the lotion should contain aloe vera, which will cool your skin, reduce inflammation and slow the peeling. Aloe vera is a natural cactus extract that has long been hailed for its soothing properties.

Prevent scarring

Reduce the itch associated with peeling (and moisturize your skin) by taking a cool bath containing colloidal oatmeal. You can find this fine oatmeal in most pharmacies. To help prevent scarring, promote healing and reduce long-term skin damage, take antioxidant supplements -- vitamin C and vitamin E. Also apply a topical vitamin E cream to reduce the chances of scarring as well.



Out 'n About



Theater

Lost At Sea
 Summer Glee
 Shakespeare's Comedy
 Kathy Griffin
 My Name is Asher Lev
 Tim Allen

Eight O'Clock Theatre
 The Murray Studio
 The Murray Studio
 Ruth Eckerd Hall
 American Theatre Company
 Ruth Eckerd Hall

July 12 - 21, 2013 - 8 pm
 July 12, 2013 - 7 pm
 July 13, 2013 - 2 pm
 July 13, 2013 - 8 pm
 July 19 - Aug 25, 2013 - 8 pm
 July 25, 2013 - 8 pm

Summer Camps



Full Day Camps (PDF attachment)
 Sailing Summer Camps
 Herpetology Camp
 Wildlife Ecology Camp
 Herpetology Camp
 Archaeology Camp

www.LargoRecreationCenters.com
www.clearwatersailing.com
 Booker Creek Preserve
 Weedon Island Preserve
 Weedon Island Preserve
 Weedon Island Preserve

May - August, 2013
 June - August, 2013
 July 29 - August 2, 2013
 July 8 - 12, 2013
 July 15 - 19, 2013
 July 22 - 26, 2013



Events/Crafts/Exhibits

4th Of July Celebration
 Clearwater Celebrates America!
 Madeira Beach 4th of July Celebration
 Swing Dance Saturdays
 Night Hike
 Cool Art Show
 Sizzlin Summer: Taste of the Beaches

Largo Central Park
 Coachman Park, Clearwater
 Madeira Beach, 14400 Gulf Blvd.
 Largo Community Center, 400 Alt. Keene Rd.
 McGough Nature Park, Largo
 The Coliseum, St. Petersburg
 St. Pete Beach, 7701 Boca Ciega Dr.

July 4, 2013 - 6 pm - 10 pm
 July 4, 2013 - 7:30 pm
 July 4, 2013 - 8 am - 10 pm
 July 6 - 27th, 2013 - 7 - 11 pm
 July 20, 2013 - 6:30 - 7:30 pm
 July 20 & 21st, 2013 - 10 am - 5 pm
 July 20, 2013 - 4 pm - 9 pm

Are You Safe?

Swimming Safety

Recreational Water Illnesses (RWIs) by the CDC

Recreational Water Illness (noun): Illness caused by germs and chemicals found in the water we swim in.

Contrary to popular belief, chlorine does not kill all germs instantly. There are germs today that are very tolerant to chlorine and were not known to cause human disease until recently. Once these germs get in the pool, it can take anywhere from minutes to days for chlorine to kill them. Swallowing just a little water that contains these germs can make you sick.



Recreational water illnesses (RWIs) are caused by germs spread by swallowing, breathing in mists or aerosols of, or having contact with contaminated water in swimming pools, hot tubs, water parks, water play areas, interactive fountains, lakes, rivers, or oceans. RWIs can also be caused by chemicals in the water or chemicals that evaporate from the water and cause indoor air quality problems.

RWIs include a wide variety of infections, such as gastrointestinal, skin, ear, respiratory, eye, neurologic, and wound infections. The most commonly reported RWI is diarrhea. Diarrheal illnesses are caused by germs such as Crypto (short for Cryptosporidium), Giardia, Shigella, norovirus and E. coli O157:H7.

With RWI outbreaks on the rise, swimmers need to take an active role in helping to protect themselves and prevent the spread of germs. It is important for swimmers to learn the basic facts about RWIs so they can keep themselves and their family healthy every time they swim.

In the past two decades, there has been a substantial increase in the number of RWI outbreaks associated with swimming. Crypto, which can stay alive for days even in well-maintained pools, has become the leading cause of swimming pool-related outbreaks of diarrheal illness. From 2004 to 2008, reported Crypto cases increased over 200% (from 3,411 cases in 2004 to 10,500 cases in 2008) 1.

Although Crypto is tolerant to chlorine, most germs are not. Keeping chlorine at recommended levels is essential to maintain a healthy pool. However, a 2010 study found that 1 in 8 public pool inspections resulted in pools being closed immediately due to serious code violations such as improper chlorine levels