

PUBLIC SAFETY & HEALTH

GOAL 1: Provide a safe and healthy environment for our residents.

Ensure responsive, high quality emergency services

- Monitor response times and service delivery

Ensure adequate citywide lighting – Staff evaluation

Ensure safe conditions through proactive maintenance and new infrastructure

- Seawall improvements

Implement robust disaster management plans

- Review annually. emphasize resiliency & lessons learned

Maintain Public Bathing Beach Area

Facilitate healthy lifestyle for residents

- Maintain walking easement
- P&R Board recommendation for Bayside Park gazebo or shade cover

Address future transportation impacts

- Street repaving
- Continue to monitor contractor permitting & zone compliance

Monitor 12th St X-walk / traffic island situation – County Study

TAX DOLLAR VALUE

GOAL 2: Deliver the best value for the taxpayer dollar. Prioritize and manage based on “targeted outcomes”.

“Best Value” Focus - Effective, Efficient, Sustainable, Resilient

- Continue to invest in our Human Resources and City Staff
- Continue to optimize CIP with reserve projection
- Continue to engage Citizen Advisory Committee

Maximize Return-On-Investment (ROI)

- City Hall, Marina

Leverage grants, special assessments

- Continue policy to integrate with all capital projects and the budget process

Leverage technology in communications

Budget process based on strategic plan

- Fiscal responsibility
- Strategic Goals and Objectives

Seek community volunteers

COMMUNICATION & COMMUNITY

GOAL 3: Credible, timely, and transparent information and feedback between the city and residents. Engender “Pride of Community”.

Manage Resident Expectations

- *project schedule & effectiveness (i.e., stormwater mitigation)*

Timely, accessible, user-friendly

- *Continue Ask the City Manager (Cc Council)*
- *Online form for parking (boats, RV’s, trailers)*

Increase the functionality of the City website

- *ADA compliance*
- *Model other quality municipal websites*

Continue to build contact list of residents

- *Disaster, emergency, community events, surveys*

Continue to engage community

- *Town Hall Meetings*
- *Belleair Beach 101 (Budget, Capital Plan)*

AESTHETICS

GOAL 4: Create a vibrant, well-planned, well-maintained appearance for the city that denotes our sense of “community” and our quality of life.

Foster code compliance vs. enforcement

Modernize lighting (streets, parks, beach access, public spaces)

- *Develop Citywide plan/align with CIP – near & long term*
- *Thoroughly evaluate solar options & grants*

Master Plan for Gulf BLVD beautification

- *Wooden pole replacement*
- *Holiday decorations*

Expand Marina parking lot utilization & revitalized

Minimize “above ground” utilities

Maintain a citywide maintenance program

- *Mature, manicured foliage and vegetation*

BEACH & WATERFRONT

GOAL 5: Preserve and protect our city's natural beach and waterfront environments.

Continue beach & swimmer safety

Beach re-nourishment

- *Support state and county projects*

Red tide mitigation

Waterfront code enforcement

- *Start savings program for a City boat*

OBJECTIVES

PUBLIC SAFETY & HEALTH

GOAL 1: *Provide a safe and healthy environment for our residents.*

- O 1:** Address and mitigate street flooding issues.
- O 2:** Develop Citywide streetlight plan.
- O 3:** Access Causeway Blvd. & Gulf Blvd. intersection.

TAX DOLLAR VALUE

GOAL 2: *Deliver the best value for the taxpayer dollar. Prioritize and manage based on “targeted outcomes”.*

- O 1:** Analyze economic impacts on CIP and Reserve funds.
- O 2:** Explore alternative funding.

COMMUNICATION & COMMUNITY

GOAL 3: *Credible, timely, and transparent information and feedback between the city and residents. Engender “Pride of Community”.*

- O 1:** Increase useability of website.
- O 2:** Develop City meeting summaries.

AESTHETICS

GOAL 4: *Create a vibrant, well-planned, well-maintained appearance for the city that denotes our sense of “community” and our quality of life.*

- O 1:** Finish Gulf Blvd. Beautification Project.
- O 2:** Continue code enforcement survey and analysis.
- O 3:** Develop citywide curb repair program.

BEACH & WATER

GOAL 5: *Preserve and protect our city’s natural beach and waterfront environments.*

- O 1:** Campaign for Pinellas County renourishment funding.
- O 2:** Regulate anchored vessels in Clearwater Harbor.