

**Minutes**

**Call to Order**

Vice Chair Patti Roberts called the meeting to order.

**Roll Call by Deborah DiCosimo**

**Board Members:**

- Tammie Levenda, Chair
- Patti Roberts, Vice Chair
- Susan Conti
- Michael Leeks
- John Wagner via telephone conference

**Alternate Board Member:**

- Deborah DiCosimo, Secretary

**City Staff:**

- City Manager Kyle Riefler
- Community Services Administrator Aaron Glanz

**1. Approval of the Agenda.**

**MOTION** was made by Deborah DiCosimo and seconded by Michael Leeks to approve the Agenda.

**Motion passed unanimously.**

**2. Approval of the July 13, 2023, Park and Recreation Board Meeting Minutes.**

**MOTION** was made by Deborah DiCosimo and seconded by Michael Leeks to approve the Minutes.

**Motion passed unanimously.**

**3. Citizen Comments.**

N/A

**4. Inventory of Belleair Beach Logo Merchandise. (Board Member Patti Roberts)**

| <b>QUANTITY</b> | <b>ITEM</b>                                    | <b>PRICE</b> |
|-----------------|--|--------------|
| 7               | Plush Beach Towels                             | \$25         |
| 8               | Plush Hand Towels                              | \$10         |
| 5               | License Plate Holders                          | \$12         |
| 8               | BB Logo Stickers                               | \$02         |
| 1               | Belly Bags                                     | \$20         |
| 3               | Hats - Khaki                                   | \$15         |
| 4               | Hats - Gray                                    | \$15         |
| 5               | Welcome to BB New Resident<br>Gift Bags        | \$Varies     |
| 4               | BB Coffee Mugs                                 | \$05         |
| 0               | New Residents have received<br>bags last month |              |

**5. Discussion of Halloween Event Details.**

The 2023 Halloween event Pets and Pals, will take place on October 28th between 10 a.m. and 12 p.m. The event will include the judging of costumes for both children and animals. Three prizes will be given out to the three best children's costumes and the three best pet costumes. Treat bags will be sponsored by Jessica Tanamachi. Committee members and volunteers should come dressed in costume. Refreshments will be provided and will include water and donuts. The city will be providing water, donuts, prizes, decorations, speaker, microphone and music. Mayor Dave Gattis will MC the event while Wendy Gattis will help with flow of contestants, Pat and Rich Benvenuto will help with the sign-in table, Jewels Chandler will help as one of the judges, potential helpers will be Mike and Jane Zabel, Frank and Margie Bankard, John Wagner, Deborah DiCosimo, Tammie Levenda, Patti Roberts, and Michael Leeks. Items we need for this event are numbers and safety pins, judges score sheets, donuts, Halloween music, water/ice and coolers.

**6. Discussion of General Information for the Health & Wellness Fair.**

Health and Wellness Event: Saturday, January 13, 2024 from 11:30 a.m. to 1:30 p.m. Last year approximately 150 came through. Registration fee for vendors is \$25. Snacks and sandwiches will be provided to vendors. Deborah DiCosimo asked Club Pilates to join the Health and Wellness Fair. Committee members will continue to reach out to their contacts but were advised to avoid duplicating vendors. Patti Roberts is trying to get Stretch Lab to participate. John Wagner is willing to make cold calls to different dermatologists in the area. Deborah uses Academic Alliance in Dermatology in Largo and will contact them. John Wagner, Patti Roberts and Deborah DiCosimo are clients at Shettle Eye Care. Deborah has previously provided them with literature from the Belleair Community Beach Foundation. John volunteered to speak with the staff at Shettle Eye Care to see if they would be interested in participating. John does not mind cold calling other health related industries in the area. Michael and John volunteered to contact Panera Breads, Belleair Coffee, and Publix to donate coffee. Deborah DiCosimo read the Health and Wellness letter to everyone and Patti noticed that the time on the letter did not align with the time of the scheduled event. The letter needs to be revised to "11:30 a.m. - 1:30 p.m." instead of "10:30 a.m. - 1:30 pm."

General Information: Tammie, please change the Health and Wellness Letter to reflect the correct time. Patti Gentry, please change the July 13, 2023 minutes to reflect the correct year of 2024 for January through August Beach Cleanups.

**7. Discussion of Permanent Signage with QR Code for Events and Magnets.**

Aaron Glanz researched QR codes and magnets for permanent signage. QR codes can be scanned to access Belleair Beach events, information and updates. They can be used from year to year, as the QR code can remain the same, while the information attached to the QR code can easily be updated. Aaron created a mock-up of a Belleair Beach logo. The QR Code will be attached to signs at our parks and beaches. Patti Roberts would like to see signs in Belleair Beach that are more welcoming than the ones we currently have. We are considering printing the QR code on magnets to be provided to residents. Magnets cost approximately \$387 for a thousand 4X4 magnets. Aaron may be able to get better pricing through previous contacts. How these magnets could be distributed to our residents? Will the committee need to go door to door to hand them out or will we invest in mailing them? What would the cost be for mailing the magnets? Deborah DiCosimo may have a contact willing to sponsor the

magnets. Based on the mailing cost, perhaps the sponsor can help offset some of the mailing expenses. More research to be done on this topic. We need approximately 800 magnets. The magnets would also be included in new resident gift bags.

**8. Review Inventory of Welcome Bag Contents, and Update from Board Members on Inventory Requests.**

Belleair Beach Resident Welcome Bags: More bags are needed to be constructed for distribution to new residents and more items are needed as well. We have five filled bags remaining. Each bag contains simple items such as sunscreen, Chapstick, and other giveaways from the community. We still have a few towels available to include in the bags. Deborah obtained approx. 25 brochures from Club Pilates which include a free trial class.

**9. Discussion of Beach Cleanup Point Person Each Month.**

- **Begin in September**
- **To-Do list for the Lead Person**

The committee member in charge of beach cleanup for the month is responsible for picking up and putting out waters and donuts. Aaron Glanz will order donuts from Publix which should be picked up on the morning of beach cleanup. He orders 12 Boston cream donuts.

See list below as to beach clean-up monthly allocation of committee members.

| DATE  | TIME         | EVENT                    | LOCATION  | NOTES  |
|---|--------------|--------------------------|---|--|
| Saturday<br>09/02/23<br><b>DEBBIE<br/>&amp;TAMMIE</b> | 8:00-9:00    | <b>Beach<br/>Cleanup</b> | Belleair Beach<br>19 <sup>th</sup> Street<br>Access | Held on the first Saturday of each month. 12 months will be divided amongst all board members who will alternate setting up and running beach cleanup. Refreshments to follow. |
| Saturday<br>10/07/23<br><b>JOHN</b>                   | 8:00-9:00    | <b>Beach<br/>Cleanup</b> | Belleair Beach<br>19 <sup>th</sup> Street<br>Access | See Note Above   |
| Saturday<br>10/28/23                                  | 10:00- 12:00 | Pets & Pals<br>Halloween | B.B.C.C.<br>Outside Back                            | Halloween Costume Contest. Judges needed. Volunteers will be needed for set up and break down help on Friday and Saturday. Prizes provided.                                    |
| Saturday<br>11/04/23<br><b>SUSAN</b>                  | 8:00-9:00    | <b>Beach<br/>Cleanup</b> | Belleair Beach<br>19 <sup>th</sup> Street<br>Access | Held on the first Saturday of each month. 12 months will be divided amongst all board members who will alternate setting up and running beach cleanup. Refreshments to follow. |
| Saturday<br>12/02/23<br><b>SUSAN</b>                  | 8:00-9:00    | <b>Beach<br/>Cleanup</b> | Belleair Beach<br>19 <sup>th</sup> Street<br>Access | See Note Above   |
| <b>Continued on Next Page</b>                         |              |                          |   |  |

| DATE                                   | TIME       | EVENT                  | LOCATION                                      | NOTES  |
|--|------------|------------------------|---|--|
| Saturday<br>12/04/23                   | 5:00-7:00  | Holiday Social         | B.B.C.C. Inside Foyer and Outside Front       | Xmas tree lighting, possible Santa photos with pets and kids, merchandise table will be available, refreshments will be offered. Volunteers needed for set up and breakdown. A collection for Toys for Tots will most likely accompany this event. John may be interested in volunteering as Santa.      |
| Saturday<br>01/06/24<br><b>PATTI</b>   | 8:00-9:00  | <b>Beach Cleanup</b>   | Belleair Beach 19 <sup>th</sup> Street Access | Held on the first Saturday of each month. 2 months will be divided amongst all board members who will alternate setting up and running beach cleanup. Refreshments to follow.  |
| Saturday<br>01/13/24                   | 11:30-1:30 | Health & Wellness Fair | B.B.C.C. Inside Event Room                    | Committee members should start reaching out to vendors now to see if they would be interested in participating. We are still in need of a dermatologist and an optometrist. Volunteers needed for set up and breakdown.  |
| Saturday<br>02/03/24<br><b>JOHN</b>    | 8:00-9:00  | <b>Beach Cleanup</b>   | Belleair Beach 19 <sup>th</sup> Street Access | Held on the first Saturday of each month. 12 months will be divided amongst all board members who will alternate setting up and running beach cleanup. Refreshments follow.  |
| Saturday*<br>02/03/24                  | 12:00-2:00 | Mayor's Chili Cook Off | B.B.C.C. Inside Event Room                    | Mayor's event. Mayor will be more involved this year. Judging will be different from previous cook-offs. Possibly two or three guest judges for first and second place winners and crowd favorite will be voted on by the people attending. Volunteers needed for set up and breakdown. Prizes provided. |
| Saturday<br>03/02/24<br><b>DEBBIE</b>  | 8:00-9:00  | <b>Beach Cleanup</b>   | Belleair Beach 19 <sup>th</sup> Street Access | Held on the first Saturday of each month. 12 months will be divided amongst all board members who will alternate setting up and running beach cleanup. Refreshments follow.  |
| Saturday<br>04/06/24<br><b>JOHN</b>    | 8:00-9:00  | <b>Beach Cleanup</b>   | Belleair Beach 19 <sup>th</sup> Street Access | See Note Above   |
| Saturday<br>05/04/24<br><b>MICHAEL</b> | 8:00-9:00  | <b>Beach Cleanup</b>   | Belleair Beach 19 <sup>th</sup> Street Access | See Note Above   |
| Saturday<br>06/01/24<br><b>MICHAEL</b> | 8:00-9:00  | <b>Beach Cleanup</b>   | Belleair Beach 19 <sup>th</sup> Street Access | See Note Above   |
| Saturday<br>07/06/24<br><b>TAMMIE</b>  | 8:00-9:00  | <b>Beach Cleanup</b>   | Belleair Beach 19 <sup>th</sup> Street Access | See Note Above   |
| Saturday<br>08/03/24<br><b>PATTI</b>   | 8:00-9:00  | <b>Beach Cleanup</b>   | Belleair Beach 19 <sup>th</sup> Street Access | See Note Above   |

**10. Other Business.**

The garage sale will be moved to the second week in November and May, so it will not interfere with the monthly Beach cleanup schedule. On September 4th volunteers are needed to help plant Sea Oats in Belleair Beach. If anyone knows anyone who would

be interested in volunteering for this event, please contact Tammie Levenda.

**11. Next Meeting Date and Time.**

**September 21<sup>st</sup> at 2:30 PM**

**MOTION** was made by Deborah DiCosimo and seconded by Michael Leeks to our next meeting date

**Motion passed unanimously.**

**ADJOURN**

**MOTION** was made by Michael Leeks and seconded by Deborah DiCosimo to adjourn the meeting.

**Motion passed unanimously.**

Minutes Prepared by: Deborah DiCosimo, Secretary

9.21.23

Date Approved

APPROVED:



Tammie Levenda, Chair

ATTEST:

Deborah DiCosimo, Secretary

Injury to hand - unable to sign

Signature on file

Gave oral attestation