

Special Park and recreation board meeting Monday, August 19, 2019

City of Belleair Beach, Florida community center 5 PM

Call to order

Chair June Van Scoyoc called the meeting to order.

Roll Call

Chair June Van Scoyoc

Vice Chair Rick Schock

Board Members

George Oertel

Berc Sarafian

City Staff

Kyle Riefler, Community services administrator; Lynn Reeves City Manager

Approval of agenda

1. Motion was made by June Scoyoc and seconded by Rick Schock to approve the agenda
2. Motion passed

Nomination and election of Secretary

1. Motion was made by June Scoyoc and seconded by Rick Schock to nominate and elect Berc Sarafian as Secretary.
2. Motion passed.

George Oertel discussed the duties of Secretary, to provide a schematic of discussions.

Discussion of “Fete bor la Mer”, Creole for Seaside Festival, scheduled for Saturday, September 28, 2019, from 3p – 7p.

- A. Discussion on which vendors have committed to the festival and \$ amount and/or services to be rendered by them.

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In summary, contracted vendors to date are;

Sponsors

1. Clearwater Gas \$1000
2. Cody's Roadhouse as a \$250
3. Travel Consultants & Mediation \$250
4. Crabby Bill's \$250, will also provide beer license, banners,

\$50 booths

1. JK Flowers & Gift Baskets
2. Path 2 Water, will provide free bottled water
3. Kona Ice, will provide desserts
4. Insure Me
5. C-21 real estate
6. Catholic Church Parochial School
7. F45 Training

"In Kind" sponsors, non cash sponsors providing services

1. Fire Department, antique truck
2. EMS Sunstar, will provide robot
3. Coast Guard
4. K-9
5. Swat Vehicle, Police Department
6. Mr Bills hot dogs (600) /condiments \$1/hot dog,
 - a. sodas,
 - b. bounce houses,
 - c. dunk tank \$1 per dunk
7. Kelly Pools will provide clown, for balloon making

Resident Booths \$25

1. Garden Club,
2. Dr Ache
3. Dr Sarafian
4. Rebecca Hollis Art 5. Marie Mirad Hand Made Jewelry

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B. Entertainment

Music provided by Mossimos, 3 bands providing music with a mix of jazz, soft rock, classic

Bounce Houses

Dunk Tank

Clown making balloons

C. Discussion on showcasing City Hall facilities and grounds for rent

Available for events using grounds and/or hall, or long term leasing of office space

D. Liabilities and expenses expected to be incurred by the festival

Cost of renting 2 bounce houses with generators \$250, 2 security guards (police officers) \$445, waste management, port-a -potty

E. Discussion on handling cash, p/u in envelopes, sealed, escorted by police officer, and 1 board member, placed in safe in city hall.

- Discussion on parking and use of facilities during event. Outdoor space only, and indoor restrooms, no use of council chambers during event

Garbage p/u by city overtime employees > R Schock

F. City Manager, Lynn Reeves, comments

Web site info on festival, who what when & where. Site map for FD. Provide list of sponsors and procured contracts. R Schock will send 1 page summary via city email to Lynn Reeves.

G. Promotion

No media promotion will be made. Flyers will be distributed to the 1556 households in Belleair Beach

H. Citizen comments

1 citizen resident was present during the entire board meeting. He suggested the board provide more information on cost to city, purpose, scope of involvement of "outsiders". He thought it was a "cool idea" to explore and see what happens in terms of future interest. He made suggestions to tighten up issues of leadership, security, garbage, finalized budget.

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I. Parking

Once parking is full, head into south direction toward 1st street . There were safety concerns by board members regarding event goers safely crossing Causeway Boulevard. Someone mentioned anyone who can't safely cross a designated crossing with traffic lights should stay home.

Agenda for next meeting Sep 5, 2019

Provide site map for vendors, revenue for city employees, schematic of events

Critical issues before next meeting

Sew up sponsorship K's with T-shirts, Khava, Radiance Spa, Charter Cable, Dubois Art, Antique Mall, Honey Creamery, Great Bay Distributor (City is waiting for response/offer from the beer distributor), Waste Management, Botanical Gardens, Rotary Club, Urgent Care.

Berc Sarafian will contact Matt Loder (Crabby Bill's) regarding making the event promotion banner and suspending it across Causeway Blvd. in front of the City Hall.

Rick Schock offered to contact Belleair Beach Resort, Antique Mall, and Kahva for sponsorship.

After tallying cash commitments by the contracted sponsor's, and balancing against the cost of hosting the event, it is estimated that there will be a surplus of ~ \$1,000, plus providing extra overtime opportunities for city employees.

Motion for adjournment was denied for first clarifying a transcribed statement in the minutes of June 20th Park & Recreation meeting made by councilman Dave Gattis, that "it was voted that this event (Festival by the Sea) would host approximately 200 people". It was agreed that the transcript was a "typo" error, and that the true statement should be amended to read "predicted" that this event would host ~ 200. Board members voted 3-0 aye, w/ George abstaining to vote on that issue.

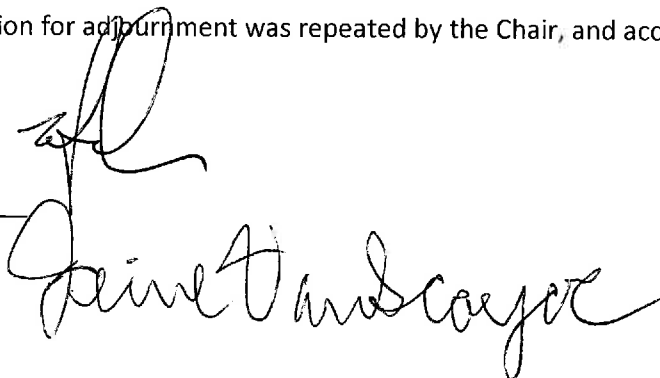
Adjournment

After clarification of above, a motion for adjournment was repeated by the Chair, and accepted by the board.

Attest: Berc Sarafian, Secretary

Date Approved

Approved: June Van Scoyoc, Chair

The image shows two handwritten signatures in black ink. The first signature is for Berc Sarafian, Secretary, and the second is for June Van Scoyoc, Chair. The signatures are written in a cursive, flowing style.