



444 Causeway Boulevard  
Belleair Beach, FL 33786  
727.595.4646

November 19, 2022

Dear Residents,

I want to personally thank the 106 residents who took the time to fill out the City of Belleair Beach Code Enforcement Survey we opened in the month of October. Please see the results at this [LINK](#). Pages 1 through 8 correspond to questions 1 through 8. Each result page lists the count and percent distribution of the answer choices. Also, you will find a bar graph of the data and the write-in answers.

Our project team presently includes Council Member Lloyd Roberts; Deputy Steve Klapka; Sergeant Jason Stibbard; Laura Mataluni, Executive Assistant; and Kyle Riefler, Interim City Manager. After discussing the results, we focused our attention on two rating choices, "*Very concerned*" (Question 3) and "*Constantly*" (Question 4). The team considered these two rating choices as significant data points and agreed to separate the answer choices into a quadrant diagram.

The quadrant diagram on page 11 was developed by sorting answer choices rated "*Very concerned*" and "*Constantly*" from high to low. The top ten answer choices are highlighted for each rating on pages 9 and 10, respectively. If the answer choice was highlighted for both ratings, it was placed in QUAD 1 (VERY CONCERNED, CONSTANTLY OCCURS). If the answer choice was highlighted for "*Very concerned*" only, it was placed in QUAD 2 (VERY CONCERNED, NEVER OR SOMETIMES OCCURS). If the answer choice was highlighted for "*Constantly*" only, it was placed in QUAD 3 (SLIGHTLY OR MODERATELY CONCERNED, CONSTANTLY OCCURS). Lastly, if the answer choice was not highlighted, it was placed in QUAD 4 (SLIGHTLY OR MODERATELY CONCERNED, NEVER OR SOMETIMES OCCURS).

Once the answer choices were distributed, the team established logical conclusions to the represented code violations. At the bottom of page 11, you will find these assumptions for each quadrant. The Interim City Manager is creating an operational plan for code enforcement using this data. In one year, the residents will be resurveyed to compare results. Code violations will be quantified and measured over this time for management evaluation.

Thank you again for your responses to this survey. The City of Belleair Beach stays dedicated to being a premier, gulf coast, residential community. Please share any follow-up questions, comments, or concerns with the Interim City Manager at [kyle.riefler@cityofbelleairbeach.com](mailto:kyle.riefler@cityofbelleairbeach.com).

Respectfully,

A handwritten signature in black ink that reads "Kyle Riefler". The signature is written in a cursive, flowing style.

Kyle Riefler  
Interim City Manager