

**FY 19/20 CITY OF BELLEAIR BEACH
CITY COUNCIL STRATEGIC PLAN GOALS**

Staff Assignments

UPDATED April 15, 2020

Goal 1: Provide a safe and healthy environment for our residents.

Objective

- 1. Develop sustainable funding for stormwater management.
Lead: City Manager
Partners: Engineer SWFWMD
Goal Date: July 2020

Deliverable: Stormwater Plan Funding Evaluation

Notes:

Stormwater fee project is underway with consultant.

Objective

- 2. Conduct a citywide street lighting survey.
Lead: Community Services Administrator
Partners: Pinellas County Emergency Management
Goal Date: July 2020

Deliverable: Street Light Survey

Notes:

Survey completed and attached.

Objective

- 3. Traffic Enforcement.
Lead: City Manager
Partners: Pinellas County
Goal Date: Ongoing

Deliverable: On going discussion with Pinellas County Transportation

Notes:

Mayor and City Manager have met with Pinellas County Transportation and Forward Pinellas. Tolling of bridge is not authorized as bridge was built with federal funds. Documentation is attached. County is reviewing additional signage and offered visit to Control Center for City Council. Trip counts for Causeway and Gulf Blvd were provided. Documents attached.

Goal 2: Deliver the best value for the taxpayer dollar. Prioritize and manage based on “targeted outcomes”.

Objective

- 1. CIP evaluation tool.
Lead: City Manager
Partners: City Council, Finance Committee
Goal Date: July 2020

Deliverable: Evaluation spreadsheet for Capital Projects

Notes:

Under development for FY 20-21

Objective

- 2. Finance Ad hoc Committee
Lead: City Manager
Partners: Finance
Goal Date: May 2020

Deliverable:

Notes:

Committee finalizing report.

Objective

- 3. Assistance with grants.
Lead: City Manager
Partners: City Staff
Goal Date: February 2020

Deliverable:

Notes:

Report completed and will be presented to City Council on date TBD.

Objective

- 4. Pavement Condition Index
Lead: Community Services Administrator
Partners: City Consultant
Goal Date: June 2020

Deliverable:

Notes:

Purchased program and staff completed training. Implementation by April 30, 2020

Goal 3: Create a vibrant, well-manicured, well-planned City appearance and atmosphere that enriches our sense of “community” and quality of life.

Objective

1. Implement Walking Easement Plan

Lead: Community Services Administrator

Partner: Engineer

Goal Date: June 2020

Deliverable:

Notes:

Walking easement plan is completed and attached for future City Council discussion.

Objective

2. Investigate digital sign and Causeway BB welcome sign.

Lead: Community Services Administrator

Partners: Public Works Staff

Goal Date: February 2020

Deliverable:

Notes:

Digital sign has been presented to City Council. Further discussion will be required to implement if City Council wants to move forward or delete from Capital Projects.

Goal 4: Promote and foster two-way information flow between the City and residents.

Objective

1. Develop a recurring "Town Meeting" forum

Lead: City Manager, City Clerk
Partners: City Council, City Staff
Goal Date: May 2020

Deliverable: Town Meeting

Notes:

Hurricane forum planned for June 2020. Future forums and subjects will be discussed with City Council and Communication Committee for input.

Objective

2. Increase the functionality of the City Website
 - Designate a Webmaster
 - Calendar of Event/Timelines
 - Improve timelines of agendas and meeting minutes
 - ADA Compliance

Lead: City Clerk
Partners: City Staff
Goal Date: March 2020

Deliverable:

Notes:

City Clerk has been designated as Web Administrator and responsible for website. Calendar has been implemented. The website is complying with ADA within its capabilities and City Clerk is updating parameters as identified. City Clerk is working on improvement timelines for agendas and meetings and will develop task deadlines for each.

Goal 5: Preserve and protect our city's natural beach and waterfront environments.

Objective

1. Support beach renourishment and Red Tide initiatives

Lead: City Manager
Partners: State of Florida, Pinellas County
Goal Date: On Going

Deliverable: Monitor Federal, State and Pinellas County Nourishment Project. Obtain required easement.

Notes:

Ongoing, staff continues interaction with Pinellas County staff.

Objective

2. Develop waterfront code compliance capability.

Lead: City Manager
Partners: Public Works/TBA
Goal Date: July 2020

Deliverable: Develop Waterfront Code Compliance Plan/Code update as required.

Notes:

Staff has gathered data from other municipalities. Discussion will be placed on a future worksession for City Council input.
