

**FY 19/20 CITY OF BELLEAIR BEACH
CITY COUNCIL STRATEGIC PLAN GOALS**

Staff Assignments

Goal 1: Provide a safe and healthy environment for our residents.

Objective

1. Develop sustainable funding for stormwater management.

Lead: City Manager
Partners: Engineer SWFWMD
Goal Date: July 2020

Deliverable: Stormwater Plan Funding Evaluation

Notes:

Objective

2. Conduct a citywide street lighting survey.

Lead: Community Services Administrator
Partners: Pinellas County Emergency Management
Goal Date: July 2020

Deliverable: Street Light Survey

Notes:

Objective

3. Traffic Enforcement.

Lead: City Manager
Partners: Pinellas County
Goal Date: Ongoing

Deliverable: On going discussion with Pinellas County Transportation

Notes:

Goal 2: Deliver the best value for the taxpayer dollar. Prioritize and manage based on “targeted outcomes”.

Objective

- 1. CIP evaluation tool.
Lead: City Manager
Partners: City Council, Finance Committee
Goal Date: July 2020

Deliverable: Evaluation spreadsheet for Capital Projects

Notes:

Objective

- 2. Finance Ad hoc Committee
Lead: City Manager
Partners: Finance
Goal Date: May 2020

Deliverable:

Notes:

Objective

- 3. Assistance with grants.
Lead: City Manager
Partners: City Staff
Goal Date: February 2020

Deliverable:

Notes:

Objective

- 4. Pavement Condition Index
Lead: Community Services Administrator
Partners: City Consultant
Goal Date: June 2020

Deliverable:

Notes:

Goal 3: Create a vibrant, well-manicured, well-planned City appearance and atmosphere that enriches our sense of “community” and quality of life.

Objective

1. Implement Walking Easement Plan

Lead: Community Services Administrator

Partner: Engineer

Goal Date: June 2020

Deliverable:

Notes:

Objective

2. Investigate digital sign and Causeway BB welcome sign.

Lead: Community Services Administrator

Partners: Public Works Staff

Goal Date: February 2020

Deliverable:

Notes:

Goal 4: Promote and foster two-way information flow between the City and residents.

Objective

1. Develop a recurring "Town Meeting" forum

Lead: City Manager, City Clerk
Partners: City Council, City Staff
Goal Date: May 2020

Deliverable: Town Meeting
Notes:

Objective

2. Increase the functionality of the City Website
 - Designate a Webmaster
 - Calendar of Event/Timelines
 - Improve timelines of agendas and meeting minutes
 - ADA Compliance

Lead: City Clerk
Partners: City Staff
Goal Date: March 2020

Deliverable:
Notes:

Goal 5: Preserve and protect our city's natural beach and waterfront environments.

Objective

1. Support beach renourishment and Red Tide initiatives

Lead: City Manager
Partners: State of Florida
Goal Date: On Going

Deliverable: Monitor Federal, State and Pinellas County Nourishment Project. Obtain required easement.
Notes:

Objective

2. Develop waterfront code compliance capability.

Lead: City Manager
Partners: Public Works/TBA
Goal Date: March 2020

Deliverable: Develop Waterfront Code Compliance Plan/Code update as required.
Notes:
